



05/07/2022

-: NOTICE :-

All the B.Sc & B.Com II Semester Students are hereby informed to attend the career guidance programme ^{on} opportunities in Digital Marketing on 07/07/2022, at 09:30 AM organized by Department of Commerce & Training & Placement cell, KASCC Bidar.

Venue: Conference Hall.

Principal

PRINCIPAL
Karnatak Arts, Sci. & Com. College
BIDAR-585401

ಕರ್ನಾಟಕ ಕಲಾ, ವಾಣಿಜ್ಯ ಮತ್ತು ವಿಜ್ಞಾನ ಮಹಾವಿದ್ಯಾಲಯ, ಬೀದರ

(Affiliated to Gulbarga University, Kalaburagi)
NAAC RE-ACCREDITED WITH 'A' Grade CGPA 3.24



Estd 1970

KARNATAK ARTS, SCIENCE & COMMERCE COLLEGE, BIDAR

College with Potential for Excellence Status Awarded by UCC New Delhi
ISO 9001 : 2015

Karnatak Arts, Science & Commerce College Bidar			
Date of Activity: 7/7/2022		Time Slot: 9.30 to 11.00 am.	
Activity Name:	Career Guidance Programme on Opportunities in Digital Marketing	Teachers / In-charge	Sri. Anilkumar Chikkamanur
Organizing Dept/ Committee:	Training and Placement Cell	Guest/ Resource Person:	Mr. Vijaykumar, Marketing Manager , BSNL Office, Bidar
Total Number of Students Attended:	63	Report Generated by:	Training and Placement Cell

Activity Report: The KRE Society's Karnatak Arts, Science and College in Bidar, through its Training and Placement Cell, has conducted a Career Guidance Programme on Opportunities in Digital Marketing. Sri. Anilkumar Chikkamanur, delivered the welcome speech, he said that, in this digital era digital technologies will play the lead role in marketing strategies and students have to gain the knowledge & skills to be the lead players in this field.

Mr. Vijaykumar, Marketing Manager, BSNL Office has delivered the talk on Career Guidance Programme on Opportunities in Digital Marketing. He said that, the digital advertising industry across India had a market size of around 47 billion in 2015, which only went up to have a market size of around 199 billion in the financial year 2020. This figure is projected to go up to 539 billion rupees by the financial year 2024, indicating a massive growth in the digital advertising segment and we have to prepare the skill and knowledge based people to serve for such kind of career opportunities. He also pointed out about various career opportunities including freelancing opportunities in the sector.

Programme was concluded with vote of thanks delivered by Dr. Vinodkumar Kalekar, Asst. Training and Placement Officer.





Mr. Vijaykumar

Marketing Manager
BSNL Office, Bidar
Resource person
delivering the talk on
career opportunities in
DIGITAL MARKETING on
07-07-2022.



Sri. Vijaykumar explaining the recent trends in DIGITAL MARKETING on 07-07-2022 to Commerce Students.



KARNATAK ARTS, SCIENCE AND COMMERCE COLLEGE, BIDAR



College with Potential for Excellence Status Awarded by UGC, New Delhi
NAAC Re-Accredited with "A" Grade (3.24CGPA)

Name of the Event : Career opportunities in digital marketing
Organizing Department/Cell/Unit : Training and Placement cell
Date : 07/07/2022 : Venue : conference hall

ATTENDANCE SHEET

Sl.No.	Name of the Attendee	Class	Signature
01	Sheidevi D/o Basappa	B.com 2nd sem	Sheidevi
02	Somesh S/o Ueerendra	B.com 2nd sem	Somesh
03	Mamata D/o Malgonda	B.com II sem	Mamata
04	Vishal S/o Prabhu	B.com II sem	Vishal
05	Sneha bisudae	B.com II sem	Sneha
06	Deepak Kumbhar	B.com II sem	Deepak
07	Ankita Reddy & Vishwanth Reddy	B.com II nd sem	Reddy
08	Pratvi Tyga S. Dilip	B.com II nd sem	Pratvi
09	Sangeeta D/o Sanjukumar	B.com II sem	Sangeeta
10	Salish S/o Rajsheshwar	B.com II sem	Salish
11	Shivraj S. Basavaraj	B.com II sem	Shivraj
12	Shrushtina D/o Ramesh	B.com II sem	Shrushtina
13	Beerappa S/o Narayappa	B.com II sem	Beerappa
14	Sandesh S/o Harmanthrao	B.com II sem	Sandesh
15	Pooja D/o Kashinath	B.com II sem	Pooja
16	Shankar S/o Chandrakant	B.com II sem	Shankar
17	Maheshwari D/o Ghananayya	B.com II sem	Maheshwari
18	Abhishek S. Yesheppa	B.com II nd sem	Abhishek
19	Sonalika D/o Rajkumar	B.com II nd sem	Sonalika
20	Rehan S/o Saleem	B.sc II nd sem	Rehan
21	Syed Zubair Faiyazuddin	BSC I st sem	Zubair

Signature of the
Programme Co-ordinator
Training and
Placement Cell
KASCG, Bidar

Principal

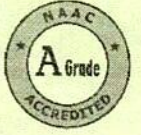


PRINCIPAL
Karnatak Arts, Sci. & Com. College
BIDAR-585401



KARNATAK ARTS, SCIENCE AND COMMERCE COLLEGE, BIDAR

College with Potential for Excellence Status Awarded by UGC, New Delhi
NAAC Re-Accredited with "A" Grade (3.24CGPA)



Name of the Event : career opportunities in digital marketing
Organizing Department/Cell/Unit : Training & placement cell
Date : 07/07/2022 : Venue : Conference Hall

ATTENDANCE SHEET

Sl.No.	Name of the Attendee	Class	Signature
22	Kiran Jadhav	B.com 2nd sem	Kiran
23	Sangamesh S. Chandrakanth	B.com 2nd Sem	Sangamesh
24	TREHAN QURESHI	B.SC 2nd sem	Trehan
25	Vishal S/o Anilkumar	B. SC 2nd sem	Vishal
26	Vikram S. Parindra	B.sc II nd sem	Vikram
27	Sunilreddy Govindreddy	B.com II nd sem	Sunilreddy
28	RajSheelhas S/o Shivayaj	B.com II nd sem	Sheelhas
29	huru S. Hanumanth	B.com II nd sem	Huru
30	Rajendra Reddy S/o jaganath. reddy	B.com II nd sem	Rajendrasreddy
31	Akash S. Amzulk	B.com II nd sem	Akash
32	Shrisha S. Patturao	B.com II nd sem	Shrisha
33	Prashant S/o Suresh	B.com II nd sem	Prashant
34	Saikumar S. Kashinath	B.com II nd sem	Saikumar
35	Prathibha S. N. Vojjunt	B.com II nd sem	Prathibha
36	Anushk S/o Manikrao	B.com II nd sem	Anushk
37	Aakrit	B.com II nd sem	Aakrit
38	Abdul Raheem s/o khajamiya	B.com II nd sem	Abdul Raheem
39	Vinaykumar S/o Phimanna	B.com II nd sem	Vinaykumar
40	Vaishnavi Khairumpure	B.com II nd sem	Vaishnavi
41	Aishwarya MAULIKARJUN	B.SC II nd sem	Aishwarya
42	K. Shashi Kant S/o K. Shiromani	B.sc II nd sem	K. Shashi Kant

Signature of the
Programme Co-ordinator



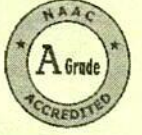
Principal

PRINCIPAL
Karnatak Arts, Sci. & Com. College
BIDAR-585401

KRE Society's



KARNATAK ARTS, SCIENCE AND COMMERCE COLLEGE, BIDAR



College with Potential for Excellence Status Awarded by UGC, New Delhi
NAAC Re-Accredited with "A" Grade (3.24CGPA)

Name of the Event : career opportunities in digital marketing
Organizing Department/Cell/Unit : Training & Placement cell
Date : 07/07/2022 : Venue : conference hall

ATTENDANCE SHEET

Sl.No.	Name of the Attendee	Class	Signature
43	Suryabhatkhat S/o Kamath Branganwar	B.COM I nd Sem	Suryabhatkhat
44	Gomel Kumar S/o Sanjeev	B.COM I nd Sem	Gomel
45	Chetan S/o Sharanappa	B.COM I nd Sem	Chetan
46	V.Nihal	B.COM I nd Sem	Nihal
47	Ashika S/o Jyotiraj	B.COM I nd Sem	Ashika
48	Rohit S/o Goundatt	B.COM I nd Sem	Rohit
49	Rohan S/o Tuljiram	B.COM I nd Sem	Rohan
50	Franklin S/o Raj Kumar	B.COM I nd Sem	Franklin
51	Ridhin Kumar S/o Rajendar	B.COM I nd Sem	Ridhin
52	Basavakiran S/o Neelkanth	B.COM I nd Sem	Basavakiran
53	Vaishnavi S/o Kishanrao	B.SC I nd Sem	Vaishnavi
54	Sanika S/o Shamanna	B.SC I nd Sem	Sanika
55	Syed Lubman	B.SC I nd Sem	Syed Lubman
56	Ashashikumar S/o V.	B.SC I nd Sem	Ashashikumar
57	Pooja S/o Suresh	B.COM I nd Sem	Pooja
58	Bilakarani D/o Nagendra	B.COM I nd Sem	Bilakarani
59	Prabhavati D/o Panduranga	B.COM I nd Sem	Prabhavati
60	Swati D/o Rajkumar	B.COM I nd Sem	Swati
61	Pallavi D/o Rajkumar	B.COM I nd Sem	Pallavi
62	Parinitha D/o Dhannaj	B.COM I nd Sem	Parinitha
63	Reena D/o Huseeni	B.COM I nd Sem	Reena

Signature of the
Programme Co-ordinator

Training and
Placement
KASCC Bidar



Principal

PRINCIPAL
Karnatak Arts, Sci. & Com. College
BIDAR-585401