

KRE Society's
Karnatak Arts, Science and Commerce College, Bidar
NPTEL Local Chapter

Date: 8/1/2021

Notice

All the students of BA/B Sc/ B Com/BCA/MA/M Sc/M Com are hereby informed that NPTEL Local Chapter of our college is offering various courses through NPTEL Programme of Govt. India for the session Jan 2021 to April 2021. Interested students can enrol their names for the above said courses at <https://onlinecourses.nptel.ac.in/> and also register their names to NPTEL, SPOC office in Computer Science Department. The details of the courses are given below:

Sr No.	Title of the course offered	Mentor Assigned	Duration of the Course	No. of credits recommended by NPTEL
1	Principles of Human Resource Management	Dr. Shashidhar Patil Asst. Prof. in Dept. of Commerce	Jan 2021 to March 2021	2 credits
2	Marketing Management-II	Dr. Shashidhar Patil Asst. Prof. in Dept. of Commerce	Jan 2021 to March 2021	2 credits

NB: While applying for these courses online at <https://onlinecourses.nptel.ac.in/> Select NPTEL Local Chapter as "Karnatak Arts, Science and Commerce College and Select the Assigned Mentor as given above"


SPOC NPTEL Local Chapter
KASCC Bidar


Principal

PRINCIPAL
Karnataka Arts Sci. & Com. College
BIDAR-585401

KRE Society's
Karnatak Arts, Science and Commerce College, Bidar
NPTEL Local Chapter

NPTEL certificate course on Principles of Human Resource Management (2020-21)

About the Course

Management of human resources is the most important function in any organization. It is essential to achieve a balance between caring for one's employees, helping them work to their maximum potential and achieving the goals of an organization through the work the employees put in. This course is specifically designed to sensitize students who are preparing to enter the workforce to issues related to workforce management.

Course layout

Introduction to HRM: Staffing / Recruitment : Job Analysis and Design, Human resource Planning / Recruitment, Employee Testing and Selection, Interviewing Candidates

Performance Management and Appraisal Process : Performance Appraisal Process / Types of Performance Appraisal / Performance Evaluation / Performance Feedback

Training and development : Training Process / Need for Training / Training Methods / General and Specific Training/ Training evaluation

Managing Careers : Basics of Career Management / Career Planning / Succession Planning/ Career Development / Promotions and Transfers / Employee Commitment

Implications : Implications of the above in real life

Compensation Management : Components of Wage Structure / Wage and Salary Administration / Compensation Structure / Compensation Benchmarking / Internal and External Parity / Competency based pay

Pay for Performance and Incentives : Competency / Performance based pay / Variable pay / Team or Group base pay / Incentives / Managerial Incentives / Fringe Benefits

Benefits and Services : Retirement / Insurance / Flexible benefits

Employee Relations : Ethics, Justice and Fair treatment in HR / Collective Bargaining /Employee Safety and Health / Managing Global Human Resources / International HRM

Strategic Human Resource Management and HR Scorecard : Linking people, strategy and performance a. HR – Strategic Partner, b. Creating an HR scorecard, c. Measuring HR alignment

Books and references

- Gomez-Mejia, L. R., Balkin, D. B. & Cardy, R. L. (2012). *Managing human resources (7th Ed.)* New Delhi: PHI Ltd.


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Karnatak Arts, Science and Commerce College, Bidar
NPTEL Local Chapter

**NPTEL certificate course on Principles of Human Resource Management
(2020-21)**

Report & Outcome

Name of the Course: Principles of Human Resource Management

Name of the Department: Commerce

Name of the Mentor Assigned: Mr. Ravinder Reddy

Designation: Asst. Professor

Number of Student Successfully Obtained NPTEL Certification: 1

Session of the Course: Jan 2021 to March 2021

Duration: 8 Weeks

NPTEL Recommended Credits: 2

The Department of Commerce has offered the certificate course on Principles of Human Resource Management for the students of UG programmes from Jan 2021 to March 2021 for the duration of 8 weeks through NPTEL Local Chapter of the Institute.

Students learned the basic and advance concept of Human Resource Management such as recruitment, appraisal and training development. Further students also got the knowledge about career management, compensation management, pay for performance and incentives, benefits and services, Employee Relations etc.

The 10 student was successfully completed this course based on successful submission of assignments (25%) and proctored examination (75%). Students were mentored by the Mr. Ravinder Reddy for submission assignments and preparation of final examination.

Course concluded with final examination and certificate distributions.

Outcome of the Course

- Students learned about basics of Recruitment and Staffing
- Students acquired the knowledge of performance appraisal and compensation
- Students learned about employee relations


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NPTEL Local Chapter

**NPTEL certificate course on Principles of Human Resource Management
(2020-21)**

List of the Student Successfully Completed the Course

Sl No.	Name of the Student	NPTEL Roll No.	Online Assignments Score	Proctored Exam Score	Consolidated Score
1	Wasina Khan	NPTEL21MG21S11500175	21.88/25	46.5/75	68%


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Roll No: NPTEL21MG21S11500175

To
WASINA KHAN
76/2 GADI MOHALLA
NEAR GOVERNMENT HOSPITAL, BAGDAL
BIDAR
KARNATAKA - 585226
PH. NO :6361478226



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

WASINA KHAN

for successfully completing the course

Principles of Human Resource Management

with a consolidated score of **68** %

Online Assignments	21.88/25	Proctored Exam	46.5/75
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Total number of candidates certified in this course: **1644**


Prof. G P Raja Sekhar
Dean, Continuing Education
IIT Kharagpur

Jan-Mar 2021
(8 week course)


Prof. Debjani Chakraborty
Coordinator, NPTEL
IIT Kharagpur



Indian Institute of Technology Kharagpur

PRINCIPAL

Karnataka Arts Sci. & Com. College
BIDAR-585101



Roll No: NPTEL21MG21S11500175

To validate and check scores: <https://nptel.ac.in/noc/>

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Karnatak Arts, Science and Commerce College, Bidar
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Date: 8/1/2021

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NB: While applying for these courses online at <https://onlinecourses.nptel.ac.in/> Select NPTEL Local Chapter as "Karnatak Arts, Science and Commerce College and Select the Assigned Mentor as given above"


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NPTEL Local Chapter

NPTEL certificate course on Marketing Management-II (2020-21)

About the Course

This is part-II of a course on Marketing Management. The objective of the course is to introduce the participants to principles and practices, theoretical building blocks of marketing, its role as an organizational engine and the evolving marketing process of today. At the end of the course, a participant will be able to understand and manage the core marketing management function.

Course layout

Week 1: Design, Launch, & Management of Market Offerings

Week 2: Design, Launch, & Management of Market Offerings

Week 3: Services Marketing

Week 4: Brand Management

Week 5: Brand Management

Week 6: Design and Implementation of Pricing Strategies

Week 7: Marketing Channels and Distribution System

Week 8: Integrated Marketing Communication

Books and references

Online resources are provided, therefore print references are not given.


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Karnatak Arts, Science and Commerce College, Bidar
NPTEL Local Chapter

**NPTEL certificate course on Marketing Management –II
(2020-21)**

Report & Outcome

Name of the Course: Marketing Management –II

Name of the Department: Commerce

Name of the Mentor Assigned: Mr. Ravinder Reddy

Designation: Asst. Professor

Number of Student Successfully Obtained NPTEL Certification: 3

Session of the Course: Jan 2021 to March 2021

Duration: 8 Weeks

NPTEL Recommended Credits: 2

The Department of Commerce has offered the certificate course on Marketing Management –II for the students of UG programmes from Jan 2021 to March 2021 for the duration of 8 weeks through NPTEL Local Chapter of the Institute.

Students learned the basic and advance concept of Marketing such design, launch and offerings, service marketing, brand management, pricing strategies etc.

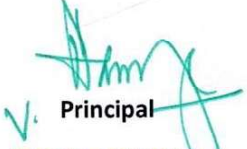
The 03 student were successfully completed this course based on successful submission of assignments (25%) and proctored examination (75%). Students were mentored by the Mr. Ravinder Reddy for submission assignments and preparation of final examination.

Course concluded with final examination and certificate distributions.

Outcome of the Course

- Students learned about basics of Marketing Design
- Students acquired the knowledge of pricing strategies
- Students learned about integrated marketing communication


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Karnatak Arts, Science and Commerce College, Bidar

NPTEL Local Chapter

NPTEL certificate course on Marketing Management-II (2020-21)

List of the Student Successfully Completed the Course

Sl No.	Name of the Student	NPTEL Roll No.	Online Assignments Score	Proctored Exam Score	Consolidated Score
1	Vijaylaxmi	NPTEL21MG28S21240010	11/25	30/75	41%
2	Shah Furquan Quadri	NPTEL21MG28S11240002	13.21/25	48/75	61%
3	Bhavani	NPTEL21MG28S21240002	15.75/25	30/75	46%


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Roll No: NPTEL21MG28S21240010

To
VIJAYLAXMI
VIJAYLAXMI D/O RAMESH R/O MANDAKNALLI
H.NO.TQ.DIST.BIDAR
BIDAR
KARNATAKA - 585226
PH. NO :7019299956



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

VIJAYLAXMI

for successfully completing the course

Marketing Management - II

with a consolidated score of **41** %

Online Assignments	11/25	Proctored Exam	30/75
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Total number of candidates certified in this course: **322**

Prof. Rajesh M. Hegde
Chairman, Centre for Continuing Education
IIT Kanpur

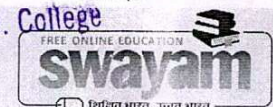
Jan-Mar 2021
(8 week course)

PRINCIPAL
Karnataka Arts Sci. & Com. College
BIDAR-585401

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL21MG28S21240010

To validate and check scores: <https://nptel.ac.in/noc>

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Roll No: NPTEL21MG28S11240002

To
SHAH FURQUAN QUADRI
H.NO 3-3-31 NOOR KHAN TALEEM BIDAR
CHAUBARA NEAR HKGN FUNCTION HALL
BIDAR
KARNATAKA - 585401
PH. NO :7483702479



Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate

No. of credits recommended by NPTEL:2

An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



Elite

NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

SHAH FURQUAN QUADRI

for successfully completing the course

Marketing Management - II

with a consolidated score of **61** %

Online Assignments	13.21/25	Proctored Exam	48/75
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Total number of candidates certified in this course: 322

Prof. Rajesh M. Hegde
Chairman, Centre for Continuing Education
IIT Kanpur

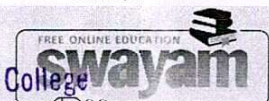
Jan-Mar 2021
(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur

PRINCIPAL
Karnataka Arts Sci. & Com. College
BIDAR-585401



Roll No:NPTEL21MG28S11240002

To validate and check scores: <https://nptel.ac.in/noc>

This certificate is computer generated and can be verified by scanning the QR code given below. This will display the certificate from the NPTEL repository, <https://nptel.ac.in/noc/>

Roll No: NPTEL21MG28S21240002
To
BHAVANI
MANDAKNALLI
TO AND DIST BIDAR
KARNATAKA - 585226
PH. NO :9663027336

Score	Type of Certificate
>=90	Elite+Gold
75-89	Elite+Silver
>=60	Elite
40-59	Successfully Completed
<40	No Certificate



No. of credits recommended by NPTEL:2
An additional 1 credit may be awarded if the University deems it fit, based on the actual student effort involved.



NPTEL Online Certification

(Funded by the Ministry of HRD, Govt. of India)



This certificate is awarded to

BHAVANI

for successfully completing the course

Marketing Management - II

with a consolidated score of **46** %

Online Assignments	15.75/25	Proctored Exam	30/75
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Total number of candidates certified in this course: 322

Prof. Rajesh M. Hegde
Chairman, Centre for Continuing Education
IIT Kanpur

Jan-Mar 2021
(8 week course)

PRINCIPAL
Karnataka Arts Sci. & Com. College
BIDAR-585401

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur

